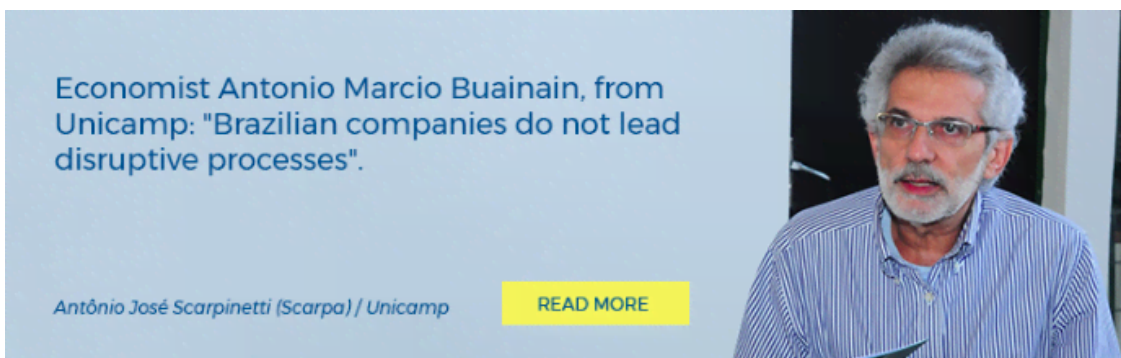


Caso não esteja visualizando corretamente esta mensagem, [acesse este link](#)



Intellectual Property is the key to Brazilian development

Brazilian companies are not aware of the advantages of protecting their innovations, patents and trademarks, which also stumbles at the regulatory system and the delay in the granting of patents in Brazil.



Innovation: Brazilian companies still do little

Global Innovation Index shows Brazil in the 69th place. Among the main reasons is the cost of innovation and the risk of investing in a patent that has not yet been tested in the foreign market.



Gabriel Leonardos,
ABPI's vice president

STF postpones pipeline trial

STF (Brazilian Supreme Federal Court) trial of the Direct Action of Unconstitutionality (ADI) 4234 on the pipeline patents was postponed. Patent pipelines are a mechanism that allows the revalidation in national territory of a patent granted or applied for in another country, provided that certain requirements are met.

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Cláudio Furtado
INPI's President

BPTO's recasting raises expectation among users

There are currently around 218.000 patent applications pending. The solution for the problem should come in the three major projects that shall be announced shortly by the BPTO, among them the "Fight Against Backlog".

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Cannabis in Congress

Potential market within the pharmaceutical industry is of 3.9 million patients in 3 years and an annual revenue of R\$ 4.7 billion.

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Luiz Edgard Montauray Pimenta, president of ABPI, "congress aligned to the world standards of Intellectual Property"

ABPI holds congress connected to world economies

ABPI's Congress intends to show that there is no path to development without the integration of Brazil into the world economies. Emerging technologies such as Artificial Intelligence will also be discussed at the event.

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Artificial Intelligence and the patent revolution

New AI world already worries experts, and rules of patent protection, industrial designs and even artistic creation shall be reviewed from now on.

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Fonte: Google

Highly Reputed Trademarks get protection rules

The bill approved by the Senate guarantees the owner of a trademark to request to the bpto the recognition of its high reputation at any time. Text may still return to the Chamber of Deputies.

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SPOTLIGHT



WORLD INTELLECTUAL PROPERTY DAY

ABPI joined several events to celebrate the date, which had as its main theme Innovation in the World of Sport.

[READ MORE AND SEE THE PHOTOS](#)





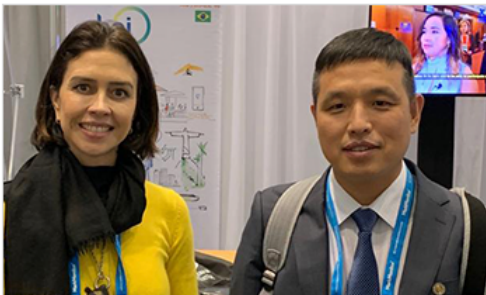
Intellectual Property has everything to do with Games

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ABPI speaks up on plain packaging for tobacco products

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ABPI at INTA

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ABPI will submit suggestions on trademark registrations to the BPTO

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Registration via Madrid Protocol starting in October

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Brazil Summer School on IP, July 15 - 26, 2019 - in Florianópolis, Santa Catarina, Brazil. Discounts for ABPI members

SUBSCRIBE

XII Intellectual Property Conference of the Chilean Association of Intellectual Property - ACHIPI - on August 1 - 2, 2019 in Santiago, Chile.

SUBSCRIBE

XXXIX International Congress on Intellectual Property of the Brazilian Intellectual Property Association - ABPI - from August 25 to 27, 2019, in Rio de Janeiro (Brazil).

SUBSCRIBE

BIO Latin America 2019 - "Innovation and Business Partnering as Drivers of the Bioeconomy in Latin America" - Sep. 3 - 4, 2019, Grand Hyatt Hotel, SP - 10% off for ABPI members in the General Registration category (Startup and Academy categories already have fixed-rate discounts).

SUBSCRIBE

Annual World Congress of the International Association for the Protection of Intellectual Property (AIPPI) - 15-18 September in London (England)

SUBSCRIBE

Open Innovation Learning Week in Sweden (OILW) 2019 - November 4 - 8, 2019 in Stockholm, Linköping and Gothenburg (Sweden) - 10% discount for ABPI members.

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